

Bhinish Dhiman

AI-Driven UX/Product Designer

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Work Experience

Truxo-Fleetpulse/ Ux Designer

MAY 2025 - PRESENT, MOHALI (REMOTE)

As a UX Designer at Truxo-FleetPulse, I led the end-to-end design of intuitive digital solutions for the logistics and fleet management industry. My role included conducting user research, creating wireframes and prototypes, and collaborating with product and engineering teams to deliver seamless user experiences. I focused on solving complex workflows for fleet operators, drivers, and admins, improving usability, and driving measurable business impact through data-driven design decisions.

iwebcode/ Ux Designer

JUN 2024 - APR 2025, MOHALI (REMOTE)

As the sole UX designer at iWebCode, I wear multiple hats—tackling problem-solving, user research, UX writing, wireframing, high-fidelity design, and prototyping. My role goes beyond aesthetics; it’s about creating intuitive, high-impact experiences that enhance user interaction and engagement.

Freelancer/ Ux Designer

DEC 2023 - JUNE 2024, PATIALA (REMOTE)

I specialize in UI/UX design using Figma, leveraging ChatGPT for research, UX writing, user flows, feedback, and AI-driven insights to refine digital experiences. I ensure functional clarity, accessibility, and AI-enhanced usability, crafting impactful digital solutions across industries.

Key Projects

Business Dashboard — Designed a data-driven dashboard for managing customers, permissions, and financial tracking, ensuring efficient workflows and structured insights. Focused on interaction refinement using ChatGPT to optimize usability and layout.

Cassav Mobile App — Designed QR-based farmer profiles, inspection tracking, and admin workflows for streamlined agricultural data management.

Bharatnatyam Dance School Website — Created a culturally inspired platform, optimizing course enrollment and engagement.

Coffee Ordering App — Designed a smooth checkout, personalized onboarding, and real-time tracking for seamless user interaction.

Freelancer/ Graphic Designer

JUN 2021 — APR 2022, PATIALA (REMOTE)

I specialized in branding, image editing, and visual storytelling, using Adobe Photoshop, Illustrator, Lightroom, and Luminar 4. My expertise included logo design, posters, brochures, flyers, and book covers, blending color theory, typography, and precision to create compelling narratives.

Fotografik Enterprises/ Image Editor

SEP 2021 — NOV 2021, CHANDIGARH (REMOTE)

I specialized in image enhancement, color grading, swapping, and background removal using Adobe Photoshop, Lightroom, Luminar 4, and AI tools. Working with a skilled team, I helped elevate product imagery and marketing campaigns, ensuring high-quality visual storytelling. This role refined my technical editing expertise, precision, and ability to enhance brand visuals effectively.

Education

Meta/ Principles of UX/UI Design

MARCH 2023 — JUN 2023

Certified in user research, usability testing, prototyping, and interaction design, focusing on creating seamless, user-centered experiences with Figma.

Tech Mahindra/ Graphic Design

JUN 2021 — NOV 2021

Trained in image editing, visual composition, & branding, with expertise in Adobe Photoshop to enhance digital designs effectively

Linkedin/ Adobe XD Essential Training

ISSUED - APR 2021

Developed proficiency in wireframing, user flows, and UX/UI design principles, ensuring smooth digital interfaces and product experiences.

Linkedin/ Creating a Design System with Adobe XD

ISSUED - APR 2021

Learned to build scalable design systems, focusing on consistency, prototyping, and structured user experiences for digital products.

Punjabi University/ BCA

2019 — 2022, SAMANA, PATIALA, PUNJAB

Studied at Public College Samana, one of the affiliated colleges under Punjabi University, Patiala. Developed strong expertise in system design, software engineering, & laid the foundation for UI/ UX design & AI-driven workflows

Skills

Tools

Figma • Adobe Photoshop • Adobe Illustrator

Adobe Premiere Pro • Framer • Webflow • Wix • WordPress

Spline • Dora

Ai

Perplexity(Comet) ChatGPT • Copilot • Grok Ai • Gemini •

NotebookLM • Galileo Ai • Adobe Firefly • Uizard • Grammarly

Merlin Ai • Google Ai Studio • Adobe Firefly • Uizard • Grammarly

Ux

Design Process • Ux Architecture • UX Writing (Ai) • HCI • UCD

User Research • Personas • User Flows • Brand & Identity

Wireframing • Prototyping • Iterative Design • Mockup Design

Accessibility (WCAG Standards) • Design Thinking

AI-Driven Workflow • Visual Storytelling